

Business Administration AA

Program Outcome Trend

Fall 2020 - Spring 2023

Program Outcome	Business Administration	Fall 2020	Spring 2021	Fall 2021	Spring 2022	Fall 2022	Spring 2023	3 Year Average
PO 1	Understand legal, ethical, and social issues related to business decisions and the impact on various individuals, groups, and society.	69%	74%	79%	100%	79%	82%	81%
PO 2	Analyze economic and quantitative reasoning concepts to apply a critical thinking approach for problem-solving and making effective business decisions.	60%	63%	71%	61%	71%	61%	65%
PO 3	Apply Generally Accepted Accounting Principles (GAAP) using the accounting cycle to record, prepare, and analyze financial statements and other accounting internal reports for making effective business decisions.	77%	72%	77%	85%	71%	78%	77%
PO 4	Demonstrate technology skills using business software applications to prepare documents, reports, and presentations for the business environment.	89%	85%	83%	84%	81%	78%	83%
PO 5	Demonstrate verbal and written communication skills for the business environment, including presentation skills and interaction with diverse business groups.	75%	80%	79%	66%	70%	75%	74%
Program Outcome Average		74%	75%	78%	79%	74%	74%	76%

Assesment Criteria: 70% of the students scored 70% or higher on the assessment tool used for each course student learning outcome.
An average of course SLO assessments is used as the percentage of each Program Outcome.