

Division of Business – AA Business Administration Program
Program Outcome and Core Competencies - Assessment Results/Action Plan
Semester Averages: Fall 2022

Overall Program Outcome	Assessment Method/Measurement	Semester Results			Action Plan
		Fall 21	SP 22	Fall 22	
Upon successful completion of this program, students will be able to: demonstrate knowledge and skills based on program goals that prepare students to transfer to a four-year institution to earn a Baccalaureate Degree in a business discipline.	85% of all AA Business Administration students will achieve the core competencies by scoring 70% or higher on the required course assessment methods.	79%	67%	75%	Although improved from Spring 22, Benchmark was not met therefore faculty identified two courses (BAN 263 and ES 213) as areas of improvement. Faculty will meet to discuss strategies for improvement.
Division Outcome	85% of all business students will achieve the core competencies by scoring 70% or higher on the required course assessment methods.	81%	79.5%	89%	Faculty revised SLO's and goals for each program. Evaluate changes for modifications to assessment.
Student Retention Rates (Program)		85.5%	91.7%	85.0%	Benchmark was met; Continue Retention Strategies

PCCUA and Division Core Competency	Division Core Competency and Goals	Program Goals Upon completion of this program, students will be able to:	Student Learning Outcomes (Course assessed in Bold)		Assessment Method/Measurement	Semester Results			Action Plan
						Fall 21	Sp 22	Fall 22	
Social and Civic Responsibility	Demonstrate legal/ethical behavior that is appropriate for the business professional in today's society.	Apply the legal and ethical issues in business situations.	BAN 233 BAN 263	ES 213 ES 223	75% of students will score 70% or higher on the Social and Civic Responsibility student learning outcomes for selected courses.	79%	59%	71%	Faculty have shared teaching strategies along with developing additional units to ensure student learning and core competencies are met. Target BAN 263 and ES 213
		Demonstrate business professional work ethic, attitude, and values as they relate to the business environment.							
Technology Utilization	Demonstrate the ability to use computer technology.	Demonstrate use of software and technology skills needed to perform in business environments.	CT 113		75% of students will score 70% or higher on the Technology Utilization student learning outcomes for selected courses.	82%	83%	80%	No Action Needed
Analytical and Critical Thinking	Develop a critical thinking approach in applying theory to application.	Analyze business, statistical, and economic transactions to prepare financial reports used for decision making in the business environments.	BAN 213 BAN 223 BAN 233 BMGT 283	ES 213 ES 223 CT 113	75% of students will score 70% or higher on the Analytical and Critical Thinking student learning outcomes for selected courses.	76%	73%	80%	Strategies continued to improve critical thinking skills and help students better understand problem solving skills.
Communication	Communicate effectively in an oral or written manner in the business environment.	Demonstrate effective communication skills in a business professional manner.	BAN 233 BAN 263	ES 213 ES 223	75% of students will score 70% or higher on the Communication student learning outcomes for selected courses.	79%	66%	70%	Benchmark not met. Students were weaker students. Implement more tutoring sessions and classroom activities for reinforcement of concepts.
Cultural Awareness	Acknowledge diverse groups of individuals possessing different beliefs, values, attitudes, and customs.	Demonstrate ability to interact in a professional manner with diverse groups.	BAN 263		75% of students will score 70% or higher on the Cultural Awareness student learning outcomes for selected courses.	80%	56%	72%	Benchmark not met. Faculty are preparing units to help students in areas such as Job Search and Resume. More opportunity and examples of resumes.