Business Management AAS								
Program Outcome Trend								
Fall 2020 - Spring 2023								
Program Outcome	Business Management	Fall 2020	Spring 2021	Fall 2021	Spring 2022	Fall 2022	Spring 2023	Average
PO 1	Apply critical thinking and problem-solving skills including economic and quantitative reasoning concepts to make informative business management decisions.	65%	71%	70%	67%	84%	69%	**71%**
PO 2	Apply Generally Accepted Accounting Principles (GAAP) using a manual and computerized accounting system to record financial and managerial business transactions to prepare financial statements.	72%	79%	72%	95%	81%	73%	**79%**
PO 3	Understand legal, ethical, and social issues related to business decisions and the impact on various individuals, groups, and society.	100%	100%	100%	93%	100%	100%	**98%**
PO 4	Demonstrate technology skills to integrate MS Office products to compose, format, and distribute business documents using word processing, spreadsheet, database, and presentation software.	88%	75%	88%	74%	90%	89%	**81%**
PO 5	Create and maintain professional, user-friendly websites using modern web design software to accommodate the needs of the business office and customers.	60%	88%	60%	75%	56%	56%	**71%**
PO 6	Interact in a business professional manner with supervisors, co-workers, and customers using written and oral communication skills for the business environment.	88%	86%	88%	78%	84%	84%	**85%**
Program Outcome Average		79%	83%	80%	80%	83%	83%	81%

Assesment Criteria: 70% of the students scored 70% or higher on the assessment tool used for each course student learning outcome.
An average of course SLO assessments is used as the percentage of each Program Outcome.