

ASSESSMENT OF STUDENT LEARNING -Dr. Debby King

Faculty worked diligently to ensure that course and program assessment was improved. The outcomes helped faculty make meaningful decisions about their teaching effectiveness. Although faculty have assessed in the past, the assessment process was rather informal. Using a specific outcomes sheet and identifying changes made because of information gathered from the assessment outcomes has helped improve instruction. The relatively new process required faculty to document and share changes based on assessment outcomes.

CAREER PATHWAYS- Kim Rawls

The Career Pathway Program met state mandated performance goals for FY23 which resulted in an increase in FY24 funding. This increase will help fund non-custodial parents and justice involved parents who were made eligible for CPI services in FY23. Education Pays, which provided direct funding to students who met specific academic goals each semester, had 82 CPI students take part in FY23. Education Pays has been a very successful program which has helped with enrollment and retention.

Career Pathways will continue to build partnerships with community agencies and organizations, and continue to assist students in reducing barriers that may hinder or prevent them from gaining the training or education needed to join the workforce.

STUDENT SUPPORT SERVICES-Von Daniels

The 2022-23 academic year was the third year of the Student Support Services (SSS) five-year grant cycle. The SSS program aims to elevate the academic progress and performance levels of low-income, disabled, and first-generation college students and to retain and successfully complete their program of study at the postsecondary level of education for transfer-into four-year institutions and into the workforce. SSS is excited to add Blackboard to expand services to the growing online student growth at PCCUA. Additionally, we will be adding several online platforms to reach online and on-campus students with workforce development and exploration. Students can experience an in-depth exploration of

Academic Leaders:

Dr. Keith Pinchback, Chancellor
Dr. Debby King, VC for Instruction
Dr. Kimberley Johnson, VC for Student Services
Stan Sullivan, VC for Finance
Rhonda St. Columbia, VC for Advancement
Kim Kirby, VC for Arkansas County
Shanna Pryor, Dean of Allied Health
Monica Quattlebaum, Dean of Business and Information Systems
Linda Killion, Applied Technology Special Projects
Carol Birth, Dean of Arts and Sciences
Douglas Bielemeier, Director of Institutional Research
Art Gentry, Dir. of the Career and Tech Ctr.
Von Daniels, Director of Student Support Services
Kim Rawls, Director of Career Pathways
TBN, Director of Adult Education
Lee Williams, Director of Institutional Technology
Barbara Stevenson, Director of Financial Aid
Michelle Waites, Director of Distance Learning and Title III
Drew Smith, Associate Vice Chancellor for Enrollment Management
Joe St. Columbia, Director of Business and Industry
High School Relations: Savanna Bisswanger (D), Kevin Martin-Arnold (H), Michelle Blasengame (S)

SSS cont.

career options, build resumes and cover letters, and apply for jobs through this platform.

We will begin offering the opportunity for SSS participants to address their social and emotional needs through online and hands-on activities. Student Support Service staff will be able to run analytical reports on students in the area of writing, identifying opportunities for growth and offering solutions to increase student capacities to write more effectively. SSS continues providing face-to-face and online academic and personal development opportunities for SSS students, as well as face-to-face online tutoring, academic advising, counseling, study skills workshops, assistance completing financial aid applications, transfer assistance to four-year educational institutions, and exposure to cultural events.

ADULT EDUCATION

The Adult Education program is designed to allow students over the age of 16, who have not completed high school studies, the opportunity to acquire the skills necessary to pass the General Educational Development (GED) test or to meet other educational goals. The Adult Education/Learning Skills Department offers specific components in these curricula:

- Adult Basic Education (ABE) to teach basic literacy in reading, language skills, and math, as well as work readiness skills.
- Adult Secondary Education (ASE) to teach the reading, English, and math skills necessary to pass the GED test or available training programs.
- Integrated Education and Training (IET) to teach basic educational skills and technical training necessary for the Certified Nursing Assistant credential.

CAREER AND TECHNICAL CENTERS- Art Gentry

The Career and Tech Center continues to offer online class resources for Computer Engineering, Criminal Justice and Medical Professions for the 2023-24 school year thus allowing a more flexible teaching environment. The Advanced Manufacturing program in Stuttgart received an equipment grant of \$39,000.00 to purchase a FANUC Robot to expand their program offerings. Dewitt Advanced Manufacturing instructor, Christine Warwick, received FANUC factory direct training in Rochester Hills, Michigan in July 2023 to become the sole factory trained instructor for PCCUA. The Helena Career and Technical center will add 3D printing, T-shirt design and forklift training to the Advanced Manufacturing curriculum.

APPLIED TECHNOLOGY: Linda Killion and Vicki Cobb

The Applied Technology Division continues to meet the challenge of offering courses and training to equip students with skills to meet industry demands. The following programs were offered in the 2022-23 academic year:

- Commercial Driving License (CDL) - Awarded 75 Certificates of Proficiency (CP).
- Construction Technology - Awarded 19 CPs and 3 Technical Certificates (TC). The newly equipped Construction Lab is providing hands-on experience and projects for students.
- Graphic Communications - Awarded 5 CPs, 2 TCs, 2 AAS degrees.

- Welding - Awarded 45 Welding CPs and 6 TCs.
- Heating, Ventilation, and Air Conditioning (HVAC) - Awarded 22 CPs.
- Advanced Manufacturing-11 CPs,
- Horticulture Operations-4 CPs
- Ag Mechanics and Equipment Technology-2

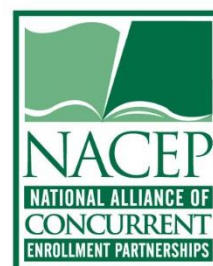
Based on assessment outcomes, the Division plans to make the following improvements in 2023-24:

- Emphasize and incorporate more technology and hands-on skills into the classroom. A simulator has just been purchased which will allow experience with heavy-duty equipment.
- Implement methods and support systems to improve student retention in all programs.
- Encourage faculty to attend training seminars to update skills.
- Develop a stronger relationship with local industries through individual contacts and Advisory Council meetings.

The Graphics Program Review has been completed and is ready for review. Arkansas County graphics majors have been able to participate via remote learning which has resulted in an increased number of students in the program.

CONCURRENT ENROLLMENT-Savanna Bisswanger (D), Michelle Blasengame (S), Kevin Martin-Arnold (H)

PCCUA has concurrently enrolled students on all three campuses. High school students enroll for concurrent courses which count for high school and college credit. These courses are offered at the high school or on the PCCUA campus. Many high school students are able to acquire an Associate of Arts degree while still in high school. This saves time and money for transfer students. The Concurrent program is accredited through the National Alliance of Concurrent Enrollment Partnerships (NACEP). NACEP is designed to help concurrent programs adhere to the highest standards so students experience a seamless transition from high school to college.



ALLIED HEALTH: Shanna Pryor

ADN

The Associate Degree Program (ADN) consists of extensive remediation strategies in order to assist and support students in attaining the end-of-program learning outcomes. The ADN faculty will continue preparing students for the new Next Generation NCLEX which the students will begin taking in spring 2023. ADN students also received a live review from ATI to help prepare them for the NCLEX which was funded in part through the Carl Perkins Grant. In addition, The ADN faculty will begin preparing an Accreditation Commission for Education in Nursing (ACEN) Self-Study Report as part of our continuing accreditation with ACEN. The ADN program is scheduled for a site visit in the fall of 2025.

The ADN program was fortunate and received the means to purchase some new equipment to help better prepare our students through simulation. The program was also able to remodel a small room in the simulation labs to mirror a hospital medication room, complete with a medication dispensing system and a workstation on wheels (WOW).

PN Jeanne McCullars

This PN Program graduates have achieved 100% on the first time, annual licensure exam pass rate on NCLEX-PN for the last 6 years. The PN curriculum consists of numerous strategies to assist students in achieving end-of-program learning outcomes. Some of the strategies include faculty led tutoring sessions, group test review with answer rationales, and a 3-day ATI live review. The PN faculty have also completed many hours of training in order to ensure students are prepared for the new Next Generation NCLEX.

MLT/PLB Julie Pittman

With the continued shortage of lab professionals on a local and national level, our students have more job opportunities than ever before. They are also benefiting from increases in pay. PCCUA graduated 4 MLT's in May and all of them had more than 1 job offer prior to graduation! We have 7 MLT students on track to graduate in May 2024. We had 8 phlebotomy students graduate in the 2022-2023 academic year.

The MLT/PLB student laboratory is currently undergoing a complete renovation. It will be completed prior to classes starting in August. This renovation includes much needed changes and additions to support student-centered learning. With these changes, we are striving to make the student laboratory environment more engaging for students and faculty.

The MLT and PLB programs continue to meet the expected levels of achievement in graduation rates, job placement rates, employer and student satisfaction rates. Both programs are accredited by the National Accrediting Agency for Clinical Laboratory Sciences.

HIGHER LEARNING COMMISSION

PCCUA is actively preparing the Assurance Argument for its ten-year HLC visit in 2025. In addition, in December of 2023 a report on assessment is due. All divisions have worked toward a more cohesive course, program, and institutional assessment.



ACHIEVING THE DREAM

PCCUA is the only Achieving the Dream College in Arkansas and we are among a few colleges of distinction nationwide. We are proud of that status which means we have three years of improved data in any category. ATD provides the data based on National Student Clearinghouse information.



PCCUA KEY PERFORMANCE INDICATORS KPIS

INDICATOR/YEAR	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
ENROLLMENT (FALL)								
FT	591	648	621	610	591	459	492	441
PT	1070	1101	1015	912	949	633	797	793
Total	1661	1748	1636	1522	1540	1092	1289	1234
CREDIT HOURS								
SSCH	13,708	14,753	13,673	13,392	13,287	9732	10,798	10512
FTE	913.9	983.5	911.5	892.8	885.8	648.8	720	701
TIME TO DEGREE								
100% Completion (2Yr)	33%	35%	28%	31%	32%	2023	2024	
150% Completion (3 Yr) (IPEDS Measure)	45%	46%	41%	39%	46%	2024	2025	
200%Completion (4 Yr)	53%	57%	47%	48%	2024	2025	2026	
Retention (IPEDS Count)	66%	59%	58%	52%	47%	67%	76%	
AWARDS								
CPs	153	241	213	273	286	241	191	288
TCs	45	46	74	90	67	105	57	99
Degrees	130	125	128	133	122	106	108	129
Total Awards	328	412	415	496	475	452	356	516

Note: All data based on 2023 IPEDS data for 2023. Success rate is the completion rate added to the transfer out rate (47% + 8%=55% success rate). The transfer out rate is the number of students who transfer without acquiring a degree.

TITLE III/DISTANCE LEARNING: Michelle Waites

September 30, 2023, will close year two of five of Title III funding. During year 2, funds were used to purchase equipment and software for many occupational/vocational programs to assist in student access and success. We continued to expand hybrid/online delivery of occupational/vocational courses. We will be expanding this effort to bring in a work-based learning consultant to hold a workshop for occupational/technical faculty focusing on designing standards-based internships in their programs. The Technology Academy housed on the Helena campus hosted 6 faculty development workshops and 6 student development workshops during the fall and spring semesters and will continue to offer three workshops each semester for both faculty and students in addition to assisting in WorkDay Student training for employees and students. Title III funds were used to purchase a whole building generator which will provide uninterrupted power during electrical outages which will allow online services on all three campuses to continue during outages.

Title III staff and other key personnel worked on curriculum development for an Occupational Therapy Assistant program. Program approval was sought and gained from the UA Board of Trustees and the Arkansas Department of Higher Education during the spring 23 term and is currently pending approval from the Higher Learning Commission

GEARUP

The purpose of GEAR UP is to increase post-secondary access and success for GEAR UP students in our partner districts. For the 2021-2022 school year, GEAR UP's student population was made up of 6th-11th grade students in the KIPP, DeWitt and Lake Village school districts and 7th- 11th grade students in the Stuttgart, Dumas, Helena-West Helena, Clarendon, Marvell, Barton and Lee County school districts. Our 2022-2023 top goals were to assist districts with increasing GEAR UP students' math and language arts test scores, college readiness, and financial literacy education.

GEAR UP students' math and language arts test scores, college readiness, and financial literacy education are important aspects of the grant. GEAR UP accomplished this by providing districts with: IReady Reading and Math student memberships; Winward Academy ACT Prep student memberships; Money Experience Financial Literacy memberships;

IReady, Winward Academy, Reading Apprenticeship, and Money Experience professional development for teachers; during and after-school tutoring; motivational books to guide student mentoring sessions; summer job shadowing and college exposure; and summer residential college preparatory experiences for students at the U.S. Space and Rocket Center, and Tulane University. For the 23-24 school year, the GEAR UP student population will increase to include students in the 12th grade. GEAR UP will continue to provide programming offered to meet technology needs. In the summer of 2024 Gear Up will implement a college bridge program for graduating seniors.

WORKFORCE: Joe St. Columbia

The Workforce Training Department offers training in General Technologies, including Construction, HVAC, Advanced Manufacturing, and Welding. We have been progressing towards full implementation of offering a full slate of courses in Advanced Manufacturing, HVAC and Construction in both semesters. We continue to offer Construction and HVAC in the summer session. We will soon be offering Heavy Equipment Operation classes with the addition of our Heavy Equipment Simulator. We continue to have several students successfully completing the TC and the AAS in General Technologies, Construction, and/or Advanced Manufacturing. These programs operate under TTOP (Transitional Training Opportunity Program) and Ready for Life. The TTOP program was originally designed to offer training and opportunities to felons working to reintegrate into the workforce. It continues to offer this but has been expanded to offer training to all students needing assistance in workplace integration.

ARTS AND SCIENCES: Robin Bryant and Kim Kirby

The Division of Arts and Sciences is returning to one division dean rather than having two people serve in this way. This will allow Kim Kirby to move out of academe and into more administrative functions tied to her position as the Vice Chancellor for Arkansas County. Carol Birth is the new Dean for Arts and Sciences and she will have oversight for the A & S Division on all three campuses. The

Division made several improvements last year related to assessment, especially assessing and using assessment outcomes at the course level. The general education component adopted World Civilizations I and World Civilizations II to replace Western Civilization I and Western Civilizations II. It was felt that this change was important to ensure students have a broader more comprehensive world view of history and the development of civilizations. Both of these courses have been Arkansas Course Transfer System. All A&S faculty audited during the 2022-23 academic year were approved as “qualified” using the Higher Learning Commission “qualified faculty” criteria.

Carriell Brown to teach the social sciences and the Behavioral Health program. Christi Freeman will replace Joyce Hargrove as the Early Childhood Education instructor in Arkansas County.

Many other changes have taken place in the Division.

- 1- We began training/testing on Workday with both the program requirements as well as advising.
- 2- We carefully reviewed and revised our programs of study.
- 3- We reviewed the changes made to both the math curriculum and the English curriculum. With combining College Algebra and the remedial component of Intermediate Algebra and combining Freshman Composition I and Basic Writing II, we made progress in reducing the time spent in those required classes. We will use the same combination method this fall and hope to see results in December to determine whether to expand this to Arkansas County.
- 4- We participated in various recruitment efforts including the College Fair.

Several areas in A&S need improvement. We began using new forms for assessment in the fall and continued using those in the spring and summer. It is important now to review the findings and adjust to assure student success. These forms may be modified. A&S now has one dean, we feel sure that communication will improve and there will be more interaction among campuses.

***Numerous Arkansas Rural Health Partnership Connect 2 Tech Scholarships are available for Behavioral Health majors. They receive full tuition, fees, books, and are provided a computer. Applications can be completed at registration.**

BUSINESS AND INFORMATION SYSTEMS-

Monica Quattlebaum

The Division of Business and Information Systems spent most of this year focusing on assessment including Program Outcomes. As part of the college assessment committee, faculty reviewed course student learning outcomes and revised Program Outcomes along with developing assessment measures for each. Faculty continue to review curriculum and implement new teaching strategies to improve classroom and online student learning and retention. Faculty have participated in multiple professional development opportunities to learn new software and various teaching resources including online simulations that prepare students with skills needed for the workplace. Carl Perkins and other grants provided multiple opportunities for faculty to receive professional development through conferences, trainings, and online workshops.

The AAS Office Technology degree was renamed to the AAS Medical Office Technology. The Medical Coding Certificate of Proficiency is embedded into this degree, which makes it a great pathway for students receiving a Medical Coding Certificate to continue their education into an AAS degree.

The Information Systems curriculum was revised to ensure that current technology is integrated into the program. Students can earn Certificates of Proficiency with a strong foundation in preparation for industry certifications, as well as a continued pathway to earn an AAS degree. The Information Systems Technology program completed the final year of the National Science Foundation (NSF) grant for the Arkansas Delta Information Systems and Cyber (DISC) Technician Education Initiative and is preparing the annual report along with successful project outcomes. New equipment, such as drones, 3-D printers, and Raspberry Pi hardware, were purchased through various grants as teaching tools to stay abreast of today’s current technology.

Faculty update: Karen Jones is the new Director of Cosmetology and a full-time instructor. She brings 35 years of cosmetology and salon experience to the classroom, and is eager to grow the Cosmetology program. Information Systems Technology instructor, Charlotte Purdy, received her Masters in Information Technology, and will be transitioning into the lead instructor position.

***There are minority student research stipends for STEM students funded through UAPBs ARK-L-SAMPS. Connect with Charlotte Purdy to find out more about this opportunity. cpurdy@pccua.edu**