

**RECRUIT, RETAIN, COMPLETE.
 ACCESS WITH SUCCESS!**

PCCUA STRATEGIC PLAN 2025-2030

Support for Instruction and Learning	Development for Students and Employees	Advancement of Understandable and Transparent Policies and Procedures	Improvement of Connections through Communication, Alignment, and Consistency	Support for Partnerships with Business, Industry, Agencies, K-12 schools, Colleges, and Universities
Increase recruitment, retention, and graduation rates.	Provide a wide range of professional development activities.	Review, modify, or change policies that do not meet this goal.	Ensure communication and open discussions and actions are shared.	Continue and strengthen ongoing community partnerships.
Provide focused advising designed to assist students through the PCC college experience.	Develop a student and employee development schedule	Improve communication to ensure transparency in practice.	Create a definite strategy for information sharing and ensure all are aware of this protocol.	Seek and develop new partnerships, especially when opportunities emerge.
Provide a wide range of academic support services to students and employees.	Focus on departmental and functional area development needs.	Develop, share, and apply college, division, and area strategic plans, including short-term, medium-term, and long-term goals.	Align college programs, services, goals, grants, and other activities to ensure these are mission, vision, and values-focused	Provide student workforce training which includes field experiences, apprenticeships, and “hands-on” training.
Make social support available to all.	Support distance learning options for faculty, adjunct faculty, employees, and students	<p align="center"><i>PCCUA Mission</i></p> <p>Phillips Community College of the University of Arkansas is a two-year college serving the people of Eastern Arkansas. Through robust partnerships, the College is committed to building stronger communities by delivering quality, affordable education for college transfer and work skills training. We provide multiple services and support to ensure student access with success and encourage the pursuit of knowledge and lifelong learning, striving to build a foundation for a better life for all.</p>		

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Measurable Outcomes				
Increase recruitment by 10% Increase retention by 5% Increase graduation rates by 5%	Integrate Professional Development Table	Review, modify or change policies which do not meet this goal.	Ensure communication and open discussions and actions are shared via emails, newsletters, meetings, & discussions.	Continue and strengthen ongoing community partnerships.
	Develop a student and employee development schedule and publish it.	Improve communication to ensure transparency in practice.	Create a definite strategy for information sharing and ensure all are aware of this protocol.	Seek and develop new partnerships especially when opportunities emerge.
Continue to add academic support services to students and employees.	Focus on departmental and functional area development needs. Document in budget and reports.	Develop and share and apply college, division, and area strategic plans including short, medium, and long-term goals.	Align college programs, services, goals, grants, and other activities to ensure these are mission, vision, and values focused	Provide student workforce training which includes field experiences, apprenticeships, and “hands-on” training.
Make social support available to all.	Support distance learning for faculty, adjunct faculty, employees, & students through increased training.	PCCUA Values Phillips Community College respects the diversity of its student body and community. The College also recognizes the worth and potential of each student. Therefore, the College affirms the following beliefs and values: Student Success, the Power of Education, Respect for All.		