

**PLANNING-SWOT ANALYSIS BY FACULTY AND STAFF
MAY 2025 STRATEGIC PLANNING**

Strengths of the Institution (Internal)

Identify three strengths of PCCUA such as internal assets, academic programs, student success, community engagement, and internal operations.	<ol style="list-style-type: none"> 1. Dedicated, caring, and supportive faculty and staff 2. Commitment to student success 3. Programs offered 4. Providing wrap around support services to ensure student success 5. Community mindedness 6. Other strengths such as cost, scheduling)
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Weaknesses for the Institution (Internal)

Identify three aspects of PCCUA that need improvement or refinement such as insufficient resources program challenges, student engagement, internal processes etc...	<ol style="list-style-type: none"> 1. Communication 2. Engagement for students and with students by faculty and staff 3. Grounds and facilities need better care 4. Need mental health support 5. Need better college operations for business and other administrative processes 6. Equitable program access and services on campuses
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Opportunities for the Institution (External)

Identify three opportunities to improve programs, services, and operations at PCCUA such as external funding, partnerships, technology, community involvement etc...	<ol style="list-style-type: none"> 1. Community Involvement 2. High School Concurrent 3. Technology and on-line options 4. Partnerships with schools, especially more arrangements with U of A colleges which offer opportunities like UAF 5. Stronger partnerships with industry and business 6. More community ed for the community and businesses
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Threats to the Institution (External)

Identify three possible threats to PCCUA which we should consider or address in planning such as economic factors, changes in regulation/legislation, accreditation requirements etc...	<ol style="list-style-type: none"> 1. Declining Enrollment 2. Few Resources (need more grants) 3. Federal and State Regulations 4. Local Economy for All Three Campuses 5. Competition from Bigger Online Colleges Offering Stronger Support 6. Student Financial Issues Related to Pell
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Possible New Programs

Identify any new programs/programs of study or practices PCCUA should consider in future planning.	<ol style="list-style-type: none"> 1. Agri Business or other Agriculture Focused Programs 2. Auto Repair and Technology 3. Digital Graphics 4. Drones 5. Lineman Training 6. Counseling and Wellness Program-Student Support 7. More Hybrid and Online Options with Support
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STRATEGIC PLANNING-SWOT ANALYSIS BY STUDENTS**JUNE 2025****Strengths of the Institution (Internal)**

Identify three strengths of PCCUA such as internal assets, academic programs, student success, community engagement, internal operations etc.

Good programs
Community minded
Low cost
Helpful to students

Weaknesses for the Institution (Internal)

Identify three aspects of PCCUA that need improvement or refinement such as insufficient resources program challenges, student engagement, internal processes etc.

Need more apprenticeships
Offer more career programs
Assistance with grants and other opportunities

Opportunities for the Institution (External)

Identify three opportunities to improve programs, services, and operations at PCCUA such as external funding, partnerships, technology, community involvement etc...

Use industry for apprenticeship sites
State focus is on work to job programs
Offer more workshops for technology

Threats to the Institution (External)

Identify three possible threats to PCCUA which we should consider or address in planning such as economic factors, changes in regulation/legislation, accreditation requirements etc...

Loss of people
The economy is bad
Not enough industry
Crime

Possible New Programs

Identify any new programs/programs of study or practices PCCUA should consider in future planning.

Lineman's Training
Offer specific training for high skills manufacturing jobs
Bus driving
Carpentry

STRATEGIC PLANNING-SWOT ANALYSIS BY COMMUNITY MEMBERS JUNE 2025	
Strengths of the Institution (Internal)	
Identify three strengths of PCCUA such as internal assets, academic programs, student success, community engagement, internal operations etc.	Resources Programs Time in Existence Facilities Assistance with local businesses and companies Community Engagement Work with Industry on Recruiting and Grants
Weaknesses for the Institution (Internal)	
Identify three aspects of PCCUA that need improvement or refinement such as insufficient resources program challenges, student engagement, internal processes etc.	Need More Concurrent Credit Work More Closely with High Schools Need More Space for Industry-Specific Training Would like to see Instructors in Industry Settings Helping with Work Training More Flexible Hours The Community Has Affordable Housing
Opportunities for the Institution (External)	
Identify three opportunities to improve programs, services, and operations at PCCUA such as external funding, partnerships, technology, community involvement etc...	Strong Partnerships Internships Technical Training Hazmat and Chemical Handling Training Lots of Training Available
Threats to the Institution (External)	
Identify three possible threats to PCCUA which we should consider or address in planning such as economic factors, changes in regulation/legislation, accreditation requirements etc...	Funding Declining Population Retiring Population in Specialty Positions The Community Needs Better Public Safety
Possible New Programs	
Identify any new programs/programs of study or practices PCCUA should consider in future planning.	PLC Piping-Pipe Fitting Industrial Electricity Utility Worker-water & Gas Electricians Carpenters Plumbers Logistics Six Sigma-Process Engineering Lean Manufacturing

**SPECIFIC CAMPUS REPOSE TO SWOT ANALYSIS
BASED ON THE FREQUENCY OF RESPONSE**

DEWITT SWOT ANALYSIS OF FACULTY STAFF	
<p>Strengths Commitment to Students/Student Success Community Support Cost Financial Resources</p>	<p>Weaknesses Financial Resources On-line Support Program Building</p>
<p>Opportunities Program Building, Especially Tech Programs Partnerships with High Schools and UA college More Trade Programs</p>	<p>Threats Instructor to Student Engagement for Online classes Declining Enrollment Due to Various Factors Such as Population, Competition, Not Enough Programming, Poor Job Placement at Graduation</p>
<p>New Programs Ag and Ag Business Drones Supply Chain & Logistics</p> <p>Novel Idea Create a “Who Do We Call If We Need...” List for the Entire College.</p>	

HELENA SWOT ANALYSIS OF FACULTY STAFF	
<p>Strengths Student Success and Support Academic Programs Community Engagement Dedicated Faculty and Staff Available Resources for Programs and Students</p>	<p>Weaknesses Communication -Internal and External Resources (Equipment, etc.) Student Engagement Departmental Cross Training for Office Support Online Programs</p>
<p>Opportunities Expand Partnerships with Industry, Schools, and Other Agencies Seek Grant Funding or Other Support Expand Community Engagement and Provide Service Opportunities for Students Increase Technology Innovations</p>	<p>Threats Legislation and Regulations Declining Population Funding Accreditation Economy Student Under-preparedness Local Economy</p>
<p>New Programs Ag Programs Graphics, Videography, and CAD Small Engine Repair or Auto Mechanics Other Programs with Interest Include Culinary, AA in Cyber Security, Barbering, and Medical Assistants</p>	

STUTTGART ANALYSIS OF FACULTY STAFF

<p>Strengths Student Support and Connection Community Engagement and Support Strong Programs Work Ready Programs Dedicated Employees</p>	<p>Weaknesses Communication-Both Internally and Externally Student Engagement and a Better Budget for Activities Access to More Programs Leadership Development and Opportunities in Arkansas County</p>
<p>Opportunities Build on Partnerships with Industry (sponsor equipment upgrades, work experience, etc.) Seek external funding through grants and other resources support) Improve Technology Which Includes Equipment, Computers, Scanners, Copiers, Smartboard Upgrades) Ensure High School Partnerships Are in Place and Educate Students about IHE</p>	<p>Threats Policy Changes Related to Access, Funding, Financial Aid, and Requirements Declining Population and Declining Enrollment Competition from Online Colleges Offering More Students Choosing Work not College Volatile Workforce and Economy</p>
<p>New Programs More Tech Programs (Including CDL) Ag Programs Cosmetology Lineman More Online and More Face to Face</p> <p>Novel Idea Study Skills AI for the Community</p>	

DEWITT SWOT ANALYSIS OF STUDENTS	
Strengths Friendly Staff Size of Classes and Campus Programs	Weaknesses Lack of Clubs Lack of Advertising No Resource Officer
Opportunities PTA More Clubs Community Service	Threats Lack of Advertising Few resources Transportation and Security
New Programs Community Services Clubs	

HELENA SWOT ANALYSIS OF STUDENTS	
Strengths Instructors are helpful Lots of Assistance & Support Available Advisors Affordability & Accessibility Location	Weaknesses Online Classes Need to Be Entirely Online Staff not always helpful Food Services Needs to Be Better Scheduling Conflicts-especially for SSS and events Campus Buildings Are far Apart Building Accessibility (ADA)
Opportunities Stronger Partnerships More & Better Scheduled Student Engagement More Community Outreach Student Health Help, Mental Health Support	Threats Need Better Communication about Programs Academic Stress No Online Engagement Activities Faster Resolutions to Problems
New Programs Business Debate Mental Health Support Program	

STUTTGART ANALYSIS OF STUDENTS

Strengths Faculty and Staff are Helpful Small Size (classes and school) Affordable Resources Available	Weaknesses Advisors Have too Many Students Some Staff are Rude Update Vending Machines Need to Post Scholarship Opportunities
Opportunities Job Fair and More Job Placement Sensitivity Training Communication Resume Writing & Workplace Etiquette Student Calendar with Activities for the Month	Threats Internet Access Accessibility Scholarship Availability Schedule and Limited Majors
New Programs Tutoring for Every Subject Engineering Financial Literacy E-books	