



ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS

Igniting a Standard of Excellence in Business Education Worldwide

November 25, 2019

Dr. G. Keith Pinchback, President
Phillips Community College of the University of Arkansas
1000 Campus Drive
Helena, Arkansas 72342

Dear President Pinchback:

The Associate Degree Board of Commissioners met on November 19 and approved the business program reaffirmation for Phillips Community College of the University of Arkansas. Congratulations!

Best Practice on Standard 1, Criterion 1.2 - The annual faculty portfolio system which incorporates a peer evaluation process from faculty in the business unit as well as outside the business unit, in addition to review by the dean, is a best practice for other institutions to follow.

Best Practice on Standard 2, Criterion 2.1 and Criterion 2.5 - The Annual Division Assessment Summary Report captures the business unit's assessment efforts, and this document is shared with college leadership for their information and input. The business unit has its own student success center to promote student success and completion.

Best Practice on Standard 3, Criterion 3.1 - The student internship program coupled with employer feedback enables students to obtain real world experience before graduation and to increase their chances to find suitable employment after graduation.

Best Practice on Standard 4, Criterion 4.1 and Criterion 4.3 - Curriculum mapping is used to identify how and where program outcomes are being met. A student success pass is available where students can meet with their business advisor three times per semester.

Phillips Community College of the University of Arkansas is fully accredited with no notes or conditions.

Opportunities for improvement can be viewed in the feedback report at the portal.

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You are encouraged to contact Ms. Cara Beth Johnson with any questions. Commissioner Johnson may be contacted by phone at 580-628-6340, or by e-mail at carolyn.johnson@noc.edu. You may also contact Diana Hallerud at 913-339-9356, or by e-mail at dianahallerud@acbsp.org.

Your first full Quality Assurance Report will be due on **September 15, 2023**. Your ten-year reaffirmation will be due in **2029**.

ACBSP will inform the public of decisions on accreditation status made by the Board of Commissioners by posting the accreditation decisions on the ACBSP Website. The decisions on accreditation status can be accessed from www.acbsp.org/?page=decisions and will appear as the following:

Phillips Community College of the University of Arkansas (Helena, Arkansas)

Reaffirmation of Accreditation was granted with no improvement opportunities.

Basis for Final Decision: Performance expectations established by the programs are being met. The strengths and opportunities for improvement identified in the executive summary will be provided to the public.

If you have any comments concerning this notification, please let me know. ACBSP encourages you to publicly announce that your business programs are accredited. In the next few weeks, we will be sending you, via e-mail, a sample ACBSP Press Release and ACBSP Logo files for publicizing your accreditation. As you prepare these materials, the following is your official ACBSP statement:

The following business programs at Phillips Community College of the University of Arkansas are accredited by the Accreditation Council for Business Schools and Programs:

**Business Administration
Business Management
Information Systems Technology
Office Technology**

Please take this opportunity to review the accuracy of the programs listed above as well as the institution name (below) as it will appear on your Certificate of Accreditation. If any information is not correct, please notify Diana Hallerud via e-mail at dianahallerud@acbsp.org and provide the correction by February.

Name of institution as it will appear on the certificate:

**Phillips Community College of the University of Arkansas
Helena, Arkansas**

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The **2020 ACBSP Conference will be held June 26-29 in Chicago, Illinois.** Our host hotel is the **Chicago Marriott Downtown – Magnificent Mile.** Please mark your calendar to join us, where we will honor you and all other schools receiving initial or reaffirmation of accreditation during the 2019-2020 membership year. You are encouraged to attend along with your Chief Academic Officer and Dean or Head of the Business School or Program. Many institutions invite faculty to this prestigious celebration. Your institution will also be announced during the Associate Degree Institution annual meeting held at the conference.

A breakfast will be held on Sunday morning, June 28 for registered conference attendees from institutions receiving initial or reaffirmation of accreditation. At least one institutional representative must attend the breakfast. The purpose of the breakfast is to more personally congratulate the institutional representatives and to outline the procedures that will be followed at the accreditation gala.

In addition to the breakfast, a professional photographer will be available on Sunday, June 28 to photograph all institutional representatives along with the ACBSP Chief Accreditation Officer and the Chair of the Associate Degree Board of Commissioners. Appropriate dress for the photo session and gala is business professional.

For updates on the Conference, visit the ACBSP website, www.acbsp.org. Online registration is available beginning in January.

Congratulations on maintaining such high-quality business programs.

Sincerely,



Steve Parscale, Ph.D.
Chief Accreditation Officer

Cc: Ms. Monica Quattlebaum, Department Chair, ACBSP Champion
Ms. Kayla Holland, Instructor, ACBSP Co-Champion
Ms. Cara Beth Johnson, Associate Degree Board of Commissioners