

# The Academic Update

Issue 9

Fall 2018

## 2018-19 Academic year

As we enter 2018-19 our Strategic Goals have been reaffirmed by employees.

### Strategic Goals

1. Support for Student Learning
2. Development for Faculty and Staff
3. Implementation of Processes and Practices for Budgeting and Planning
4. Development of Distance Learning Opportunities
5. Development and Support of Emerging Technologies (responding to ever changing technology)
6. Confirmation and Expansion of Industry, Business, and Community Partnerships.

The new Funding Formula has forced the college to examine some very important issues. Dealing with the ramifications of declining enrollment is the highest institutional priority. In addition, in order to increase that enrollment the College must address recruitment of non-traditional students. In that effort, the college has sought new programs which are attractive to non-traditional populations such as CDL/Truck Driving, EMT, welding, and more. Also, in the last two years the college has been aggressively adding new programs such as certificates in accounting, coding, general studies, cyber security, and HVAC.

Our institutional efforts have not changed and there is still much work to be accomplished in the following areas: reducing performance gaps based on ethnicity; consistency in the on-line course delivery and support; sustaining tutoring, peer tutoring, or any form of student academic support; early detection of performance issues; addressing readiness for college course work at the same time we accelerate remediation; continued but ongoing improved and refined intrusive and intentional advising; and continuing to develop the College “One Stop” approach to serving students.



## Academic Leaders:

- Dr. Keith Pinchback, Chancellor**
- Dr. Debby King, VC for Instruction**
- Scott Post, VC for Student Services**
- Stan Sullivant, VC for Finance**
- Rhonda St. Columbia, VC for Advancement**
- Carolyn Turner, VC for DeWitt**
- Kim Kirby, VC for Stuttgart**
- Dean Amy Hudson, Allied Health**
- Monica Quattlebaum, Chair Business and Information Systems**
- Linda Killion-Applied Technology**
- Robin Bryant, Arts and Sci. Ch., ATD Core Team**
- Debbie Hardy, Director of Institutional Effectiveness, Student Success Coordinator (SENSE/CCSSE, Perkins)**
- Blake Cannon, Director of Institutional Research (Title III STEM), ATD Data Team Leader**
- Susan Carter, Title III Grants Director**
- Aaron Germany, Dir. of the Career and Tech Ctr.**
- Glenda Sykes, Director of Student Support Services**
- Kim Rawls, Director of Career Pathways**
- Nicole Scarboro, Director of Gear-Up**
- Carol Birth, Director of Adult Education**
- Jason Jaco, Director of Institutional Technology**
- Barbara Stevenson, Director of Financial Aid**
- Von Daniels, Director of Enrollment Management**

## HIGHER LEARNING COMMISSION

The Higher Learning Commission (HLC) is an independent corporation that was founded in 1895 as one of six regional institutional accreditors in the United States. HLC accredits degree-granting post-secondary educational institutions in the North Central region, which includes the following 19 states:

- |          |              |               |
|----------|--------------|---------------|
| Arizona  | Michigan     | Oklahoma      |
| Arkansas | Minnesota    | South Dakota  |
| Colorado | Missouri     | West Virginia |
| Illinois | Nebraska     | Wisconsin     |
| Indiana  | New Mexico   | Wyoming       |
| Iowa     | North Dakota |               |
| Kansas   | Ohio         |               |

### **ADULT EDUCATION-Carol Birth**

Adult Education celebrates the close of 2017-18 now operating at three year-round sites: Helena, Marianna and Marvell. The program saw improvements in its number of GED completers and program graduates enrolling in post-secondary education. In 2018-19 plans include co-curricular opportunities for students to earn CRC certifications and integrated education and training courses in digital literacy, first aid, and CNA as they prepare to enter or advance in the workforce.

### **Career and Tech Centers-Aaron Germany**

The Secondary Center continues to grow and expand its service area. During the 2017-2018 academic year, the Clarendon School District was added to Stuttgart campus. This year, the Hazen School District will also be added to the Stuttgart Campus and will give the Secondary Center a total of eight participating districts over the three campuses. On the Dewitt Campus, the Renewable Energy Technology Program will be changed to Advanced Manufacturing and align with the course offerings that are on the Helena and Stuttgart campuses. Lastly, after updating equipment in the Helena Secondary Center in 2017, the Stuttgart Secondary Center will receive a much needed equipment update in the Med Professions, Criminal Justice and Advanced Manufacturing programs in 2018.

### **Career Pathways- Kim Rawls**

The Career Pathway goal(s) for FY19 include increasing the enrollment of TEA and TANF eligible students by 10 percent and increase the number of students who gain employment by 5 percent. CPI staff will be working with PCCUA advisors to enroll students in the short-term training workshops and academic programs. These include Career Readiness Certificates, CP, TC and AA programs. CPI will continue building partnerships with community agencies and organizations, and continue to assist students in reducing barriers that may hinder or prevent them from gaining the training or education they need to join the workforce.

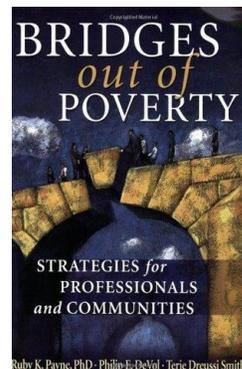
### **GEAR UP-Nicole Scarboro**

Via a six-year federal grant, GEAR UP works with eight Arkansas school districts (Barton, DeWitt, Dumas, Helena, Lakeside, Lee County, Marvell and Stuttgart) to increase the number of low-income students who are prepared to enter and succeed in postsecondary education. Throughout the grant cycle, GEAR UP has provided its partner school districts with funding for: during and after-school tutoring; postsecondary and workforce tours and informational sessions; Reading/Language Arts and Math summer enrichment camps; attendance-promoting and drop-out prevention initiatives; professional development for high school Guidance Counselors and middle and high

school Reading/Language Arts and Math teachers; STEM classes and summer camps; ACT prep; postsecondary Reading/Language Arts and Math courses; financial literacy/decision making courses; and workforce development internships. Recently, GEAR UP submitted a federal grant proposal to expand grant services to KIPP and Clarendon and continue grant services to its current partner districts for another six years. The latest grant submission proposes to serve an entire cohort of students beginning no later than the seventh grade and follow the cohort through high school.

### **Perkins –Debbie Hardy**

PCCUA faculty and staff will participate in a common discussion of Ruby Payne and *Bridges Out of Poverty: Strategies for Professionals and Communities*. This professional development activity during the fall 2018 and spring 2019 will allow employees to revisit the 2007 discussions, this is especially important because so many of our current employees were not employed at that time. Books will be provided to faculty and staff who participate in the professional development. Several activities will be scheduled each semester to discuss the book and strategies related to poverty and issues students face. Additional Perkins activities for 2018-19 include equipment and supply purchases and other professional development.



### **Student Support Services-Glenda Sykes**

The Student Support Services (SSS) program will be providing academic and personal development opportunities to help SSS students succeed. SSS will be providing workshops focusing on math anxiety, career and goal-setting, resume preparation, getting a job, stress management, and healthy eating. SSS will continue providing academic advising, instruction in study skills, tutoring, counseling, career exploration, transfer assistance to four-year educational institutions, support in completing financial aid applications, exposure to cultural enrichment events, and financial literacy skills building. Also, Carolyn Holloway is the new SSS lab supervisor. The SSS lab is located in L301 on the Helena campus.

## **Allied Health-Amy Hudson**

### **ADN and PN**

In April of 2018, ACEN granted the Associate Degree Nursing (ADN) program continuing accreditation until the fall of 2025. The 2017 first time, annual licensure exam pass rate for ADN graduates is 93.75%. The pass rate for practical nursing (PN) graduates is 100%. Both licensure exam pass rates exceed the national average of 84.24% and 83.84% respectively. ADN and PN faculty will use recently updated simulation mannequins to provide contemporary, clinical learning experiences for students.

### **MLT and PLB**

The Director of the MLT and Phlebotomy programs continues to expand clinical affiliation agreements for both programs. This past year, MLT students participated in clinical laboratory learning experiences at American Esoteric Laboratories in Memphis, TN. Students were shown how to perform high molecular testing not done locally. This past year the percentage of students completing the phlebotomy program increased from 71% to 81%.

### **NA**

In the summer of 2018, eleven students completed the nursing assistant program. All are seeking employment or are employed within the local service area. As interest in this program grows, more classes will be offered.

### **EMT**

After a lengthy search, Jack Hill has been employed as an adjunct faculty to teach the EMT basic training course on the DeWitt campus. In the summer of 2018, seven students successfully completed this 10-credit hour course. The EMT course will be offered again this fall semester. Classes will be held on the DeWitt campus on Tuesday, Wednesday, and Thursday from 5 pm to 8 pm.

## **Applied Technology Division-Linda Killion**

As part of the University of Arkansas Workforce Alliance (UAWA) and the Arkansas Delta Training and Education Consortium (ADTEC) Implementation Grant, PCCUA has been able to:

- Continue upgrading/expanding the welding labs and on the Helena and Stuttgart campuses. Due to the increased interest and enrollment, welding classes will be offered day and night in Helena and nights in DeWitt and Stuttgart in fall of 2018.
- Continue to increase the enrollment in the CDL program. The program was rotated to the Helena campus in spring 2018 after being offered on the Stuttgart campus for four semesters. With the

recent purchase of a second truck, the CDL program will be offered on the Helena and Stuttgart campuses effective fall 2018.

Through funds from ADTEC/ADAPT and Title III Grants, a newly remodeled Advanced Manufacturing Lab on the Helena campus was completed in April of 2018. An open house with a ribbon-cutting ceremony was held to commemorate the event.

The following new certificates are being implemented in 2018-19:

- Effective fall 2018, a Technical Certificate in Graphic Communications will be offered.
- Pending approval by ADHE, a Certificate of Proficiency in Heating, Ventilation, and Air Conditioning (HVAC) will be offered in spring 2019.
- Transitional Training Opportunity Program (TTOP) program will continue to be offered on the Helena campus. Through this program, participants can earn a Certificate of Proficiency in Advanced Manufacturing in one semester and acquire National certifications. The Walton Foundation has awarded a \$75,000 grant to support this program.
- The Welding Program Review is due to the Arkansas Department of Higher Education in September 2018.

## **Arts and Sciences-Robin Bryant and Kim Kirby**

The Arts and Sciences Division has had a productive year. In Helena, we welcomed a new English instructor, John Thompson. In Arkansas County, Bryant Lytle joined us as an English instructor and Andy Tubb joined us in the math division. All have become valuable members of our A&S team. Several of our instructors took part in professional development activities offered both within our state and outside of the state. Recently, Alida Gookin and Vivian Hoskins traveled to New Hampshire and California for GEAR-UP sponsored professional development. They both returned with innovative ideas and plans. Bryant Lytle and Sonya Ward presented "Learners' Rights and Responsibilities in the Two-Year College Classroom" at the Southern Regional Composition Conference this spring. Also at the conference they, along with Vivian Hoskins,

served on a panel discussion. For the summer 1 session, Gary Torelli and Sonya Ward developed and implemented an optional orientation for developmental students on both the Stuttgart and DeWitt campuses. The orientation was well attended and received positive feedback from the students. During the fall semester, The Helena campus will pilot a combined Pre-Algebra and Elementary Algebra class, as well as an Intermediate and College Algebra class. This co-requisite approach has worked in other colleges, and we are hoping it will be successful here. If this works, it will cut the remediation time in half for students who place into either Pre-Algebra or Intermediate Algebra.

**Business and Information Systems-Monica Quattlebaum**

Dean Linda Killion retired after 37 years of dedicated service, and Monica Quattlebaum is replacing her as Division Chair for Business and Information Systems. Two new program options will be added this fall: a Certificate of Proficiency in Accounting and a Certificate of Proficiency in Programming/Coding.

The Division is currently working on a grant proposal, the Arkansas Delta Information Systems and Cyber (DISC) Initiative, to be submitted in October 2018. This grant will focus on recruitment and retention of students in the Information Systems program. Through the grant, multiple classroom resources (equipment/software) and activities will be implemented to enhance curriculum and provide real world experiences using high tech virtualization products. Faculty will also have professional development

opportunities to obtain industry certifications that are required to teach in this program.

Through STEM and Carl Perkins grants, faculty participated in professional development workshops and trainings to learn best practices and teaching strategies to implement into the classroom and online instruction. Cindy Grove and Arthur Gentry attended in several trainings to earn industry certifications including OPENGATE workshop with the Center for Advanced Spatial Technologies (CAST), High Impact Technology Exchange Conference, and Community College Cyber Summit Conference (3CS) to learn about new technology and how to incorporate this into the Information Systems curriculum.

The Accreditation Council for Business Schools and Programs (ACBSP) self-study/reaffirmation will be submitted in July 2019 with a site visit in October 2019

**Funding Formula**

PCCUA has a -2.77% productivity index and last year we were at a -7.8% productivity index. Although we have improved our productivity we will still lose 1% of our base funding which will be a loss of \$90,631. PCCUA needs to continue working toward increasing enrollment and increasing productivity.

**2014 cohort completing in 150% time is 33% and a transfer 18% making the overall success rate of 51% for the 2018 graduates. Success rate is determined by adding the 33% completion rate with the 18% transfer-out rate.**

Campus	Certificate of Proficiency							
	2018	2017	2016	2015	2014	2013	2012	2011
Dewitt	66	70	45	55	140	86	56	60
Helena	97	121	66	86	92	56	45	45
Stuttgart	50	53	42	52	45	37	30	59
<b>TOTAL</b>	<b>213</b>	<b>244</b>	<b>153</b>	<b>193</b>	<b>277</b>	<b>179</b>	<b>131</b>	<b>164</b>

Campus	Degree and Technical Certificates							
	2018	2017	2016	2015	2014	2013	2012	2011
DeWitt	27	20	33	30	27	33	40	37
Helena	119	113	102	137	122	134	108	163
Stuttgart	41	42	40	55	43	67	41	57
<b>TOTAL</b>	<b>187</b>	<b>175</b>	<b>175</b>	<b>222</b>	<b>192</b>	<b>234</b>	<b>189</b>	<b>257</b>

**PCCUA has a Higher Learning Commission Virtual Visit June 29, 2020**