

Covid-19 Meeting-Zoom
Thursday, December 3, 2020
2:00 PM

The COVID-19 Committee met Thursday, December 3, 2020. Several items were shared based on past Committee work.

1. Rhonda St. Columbia reminded the group that quarantine numbers used by the Arkansas Department of Health are the ones used by the UA System. The CDC quarantine guidelines are slightly different.
2. Kim Kirby reported on the wellness and positive mental health efforts called Ridgeway Recharge. There have been two workshops and these are available on Ridgenet for those who were unable to attend. She felt that this series a good start filling an important void at the college. This series has begun as a response to the pandemic but it can grow into a long-term program which meets employee and student needs.
3. Dr. King shared that the "WC" will be used this the spring for fall courses.
4. Dr. King shared that Lee Williams came up with the idea of allowing preregistered students to keep the computer they have during the holidays and next semester. Faculty, advisors, or program directors just need to send Lee an email indicating the student is preregistered. Hopefully, this will be an incentive to preregistered.

Enrollment concerns

Spring term could result in a delay if there is an outbreak. The group felt that it was important to stick with the published schedule if possible.

More PCCUA masks will be ordered. And we already have replacement lanyards. These will be given to students on the first few days of class as they are screened,

Recruitment and registration are always concerns. The College is experiencing a significant drop in enrollment. So are other community colleges. Dr. King mentioned the serious drop in enrollment management. Doug shared that in Phillips County May be reflective of the module scheduling. A discussion focusing on recruitment raised numerous questions which were not resolved. Rhonda St. Columbia had concerns about how to reach these high school students. Other concerns were about the number of students not attending classes.

B suggested that since many students

are not taking the ACT that we may want to use the Accuplacer as an opportunity to reach students, share information about the College, financial aid and other important information.

Another point Doug B made is that we need to be more aggressive about our programs. He mentioned the success of the TTOP program and felt we needed more on the web about it.

His last comment was that the College does a good job using social media but we could be better.

Rhonda St. Columbia shared that we use Facebook, Snapchat. Twitter. We are not using Tic Tok and probably won't at this time but that we could improve our use of YouTube.

It is important to share registration information. Dr. King will ask Dr. Johnson and Kim Kirby to share registration plans.

Von Daniels will be asked to share the raffle plans. Both Kim Kirby and Blake Cannon shared that Blake was identifying pre-registered students and students who have not registered yet. The announcements for this will be posted. Stan Sullivant has planned for the bookstore to donate a \$100 gift certificate from for each campus.

The meeting adjourned at 3:50 PM.

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