

IN-SERVICE ON FEBRUARY 16, 2018
STRATEGIC PLANNING-SWOT ANALYSIS

Institutional Strengths (Internal)

Table	Helena	DeWitt & Stuttgart
Top Priorities	Affordability/cost/low tuition Academic support/student support Staff and faculty commitment	Affordability Approachable faculty and staff Facilities, Teacher-student ratio
Not Top Priority Appears in Mult. Tables Top 3 List	Student to teacher ratio Student services	Tuition Costs Faculty Student Ratio Community Involvement
Table 1	Affordable cost Staff committed to student success Large portion of staff live in service area of the communities, increasing their familiarity with community and student issues	Community involvement Lower tuition cost Student activities
Table 2	Employees Dedicated faculty and Staff Student Success focused	Tuition costs Approachable faculty and staff
Table 3	Affordability Location Ratio of Students to instructors	Personalized help for students Community involvement Location
Table 4	Strong administrative team Transfer agreements Low tuition	Individual attention/small class size Tuition/attendance cost Student support services
Table 5	Staff and faculty commitment Relationships with local high schools- Accuplacer free Smaller classes-smaller student to teacher ratio	Lower prices Smaller classroom size Connection to community
Table 6	Student Teacher 1 on 1 time Supportive services and resources Positive work/college environment	Faculty staff relationship with students Costs Student involvement
Table 7	Academic support/student support Qualified full time faculty Affordable	Affordability Small class sizes Access to faculty and staff
Table 8	New programs Employee enthusiasm Resources to meet student needs	Low student faculty ratio-one on one engagement GPC Flexibility/travel
Table 9	Tuition costs Small classes Partnerships thru UAS and UAFS	Low tuition Teacher-student ratio Modern facility
Table 10	Reasonable tuition Faculty staff commitment to college and community Student services	
Table 11	Tuition scholarships Full time faculty and staff are approachable Student services	

Table 12	<p>Community and Business & Industry support</p> <p>More programs are being offered (variety of degrees-find unconventional ways to meet needs of students)</p> <p>We are aware of needs of our community</p>	
Table 13	<p>Faculty student interaction thru small size class</p> <p>STAR/STEM labs</p> <p>Availability of assistance for students (food pantry career closet)</p>	
Table 14	<p>Development and implementation of new course offerings</p> <p>Implement and increase involvement in student activities</p> <p>STAR/STEM Centers</p>	
Table 15	<p>Ability to meet the needs of an underserved population</p> <p>Capture and present data</p> <p>Willingness of administration to entertain ideas</p>	
Table 16	<p>Seasoned faculty and staff</p> <p>The programs we offer</p> <p>Good relationship between faculty staff and students</p>	
Table 17	<p>Job placement degrees</p> <p>Affordability</p> <p>Commitment of faculty and staff</p>	